



2020-2021 Season Individual Sponsorship Opportunities

Season Sponsorship/Advertisement

Deadline: October 30, 2020

Give Your Personal Support to YOBC

This is a very unique year for YOBC and we are offering some amazing programs for our students. Your sponsorship support will help YOBC continue to execute our mission of creating opportunities for young musicians to achieve artistic excellence through enriching classical music experiences. This fall season, in order to ensure our student's safety, we are offering a variety of virtual programs including:

- **Ensemble Preludes and Virtual Mini-Classes**-ensemble meetings and classes led by YOBC Conductors
- **The Collective Conservatory**- an immersive, online music making experience
- **Doing Good**, a Project 440 program – Entrepreneurship and Leadership for Musicians
- **Instruments for Success**, a Project 440 program – a College Preparation Course

Each year, the Youth Orchestra of Bucks County (YOBC) connects with more than 240 students and their families, 1500 concert and event participants, and music teachers and students from all of the 13 school districts in Bucks County and surrounding counties. We are offering you the opportunity to support our FY21 Season and these new exciting programs that we are presenting to our students.

Sponsorship Opportunities and Benefits

FORTISSIMO- \$8,000 +

This sponsorship supports our FY21 season and the four new virtual programs we are offering to our students: Ensemble Preludes and Virtual Mini-Classes, The Collective Conservatory, Doing Good, a Project 440 program and Instruments for Success, a Project 440 program

- Your name announced at the beginning of each of our four virtual programs as a program sponsor
- Your name listed on all virtual program covers as a Fortissimo sponsor of YOBC's concerts
- Your name on the home page of YOBC's website as a Fortissimo sponsor
- Your name as a Fortissimo sponsor in the YOBC e-newsletter KEEPING TEMPO, circulated three times per year to about 1,500 recipients
- Your name listed as YOBC Concert Sponsor in the footer of a weekly e-mail to YOBC member families
- Verbally acknowledged as an concert sponsor from the stage at the beginning of our concerts
- Access to 10 complimentary tickets to all YOBC concerts. You must contact YOBC in advance of concerts to reserve tickets
- 10 tickets to the Annual Winter Virtual Benefit

Thank you for helping to create opportunities for young musicians!!

FORTE - \$5,000

This sponsorship supports our FY21 season and the four new virtual programs we are offering to our students: Ensemble Preludes and Virtual Mini-Classes, The Collective Conservatory, Doing Good, a Project 440 program and Instruments for Success, a Project 440 program

- Your name announced at the beginning of each of our four virtual programs as a program sponsor
- Your name listed on all virtual program covers as a Forte sponsor of YOBC's concerts
- Your name on the home page of YOBC's website as a Forte sponsor
- Your name as a Forte sponsor in the YOBC e-newsletter KEEPING TEMPO, circulated three times per year to about 1,500 recipients
- Your name listed as YOBC Concert Sponsor in the footer of a weekly e-mail to YOBC member families
- Verbally acknowledged as an concert sponsor from the stage at the beginning of our concerts
- Access to 8 complimentary tickets to all YOBC concerts. You must contact YOBC in advance of concerts to reserve tickets
- 8 tickets to the Annual Winter Virtual Benefit

ALLEGRO - \$2,500

This sponsorship supports our FY21 season and the four new virtual programs we are offering to our students: Ensemble Preludes and Virtual Mini-Classes, The Collective Conservatory, Doing Good, a Project 440 program and Instruments for Success, a Project 440 program

- Your name announced at the beginning of each of our four virtual programs as a program sponsor
- Your name listed in all virtual program books as an Allegro sponsor
- Your name on the home page of YOBC's website as an Allegro sponsor
- Your name as an Allegro sponsor in the YOBC e-newsletter KEEPING TEMPO, circulated three times per year to about 1,500 recipients
- Your name listed as YOBC Concert Sponsor in the footer of a weekly e-mail to YOBC member families
- Access to 6 complimentary tickets to all YOBC concerts. You must contact YOBC in advance of concerts to reserve tickets
- 6 tickets to the Annual Winter Virtual Benefit

CRESCENDO- \$1,000

This sponsorship supports our four new virtual programs we are offering to our students: Ensemble Preludes and Virtual Mini-Classes, The Collective Conservatory, Doing Good, a Project 440 program and Instruments for Success, a Project 440 program

- Your name announced at the beginning of each of our four virtual programs as a program sponsor
- Your name listed in all virtual program books as a Crescendo sponsor of YOBC's concerts
- Your name on the home page of YOBC's website as a Crescendo sponsor
- Your name as a Crescendo sponsor in the YOBC e-newsletter KEEPING TEMPO, circulated three times per year to about 1,500 recipients
- Your name listed as YOBC Concert Sponsor in the footer of a weekly e-mail to YOBC member families

- Access to 4 complimentary tickets to all YOBC concerts. You must contact YOBC in advance of concerts to reserve tickets
- 2 tickets to the Annual Winter Virtual Benefit

ADAGIO- \$500

This sponsorship supports ONE of our four new Virtual programs (your choice) we are offering to our students: Ensemble Preludes and Virtual Mini-Classes, The Collective Conservatory, Doing Good, a Project 440 program and Instruments for Success, a Project 440 program

- Your name announced at the beginning of each of your selected virtual programs as a program sponsor
- Your name listed in all virtual program books as a Adagio sponsor
- Your name on the home page of YOBC's website as an Adagio sponsor
- Your name as a Adagio sponsor in the YOBC e-newsletter KEEPING TEMPO, circulated three times per year to about 1,500 recipients
- Access to 4 complimentary tickets to all YOBC concerts. You must contact YOBC in advance of concerts to reserve tickets
- 2 tickets to the Annual Winter Virtual Benefit

To Become a Sponsor:

1. Chose a sponsorship level
2. Complete the Sponsor Reply Form (mail hard copy or register online at yobc.org)
3. Submit .pdf or .jpeg of advertisement and company logo to assistdevel.yobc@gmail.com
4. Submit payment on YOBC's website yobc.org or mail payment to Vickie Brunoizzi (address below)

Other Visibility Opportunities:

Display business advertisements for the season in virtual program book (visibility to 1,500 YOBC concert and event participants). Please submit ads in pdf or jpeg format **due 10/30/2020**

Full page	\$850	4" x 7"	Black and White
Half page	\$525	4" x 3.5"	Black and White
Quarter page	\$315	2" x 3.5"	Black and White

Senior Congratulatory Line (30th Anniversary Concert virtual program book only – \$100
75 character/space line limit (multiple lines may be purchased)

For information about sponsorships or advertisements, contact Vickie Brunoizzi at assistdevel.yobc@gmail.com or 267-689-7266

Mail checks to:

Youth Orchestra of Bucks County

Attn: Vickie Brunoizzi

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