



2018-2019 Season Sponsorship Opportunities

Full Season Sponsorship/Advertisement

Deadline: October 20, 2018

Highlight Your Business and Support YOBC

Each year, the Youth Orchestra of Bucks County (YOBC) connects with more than 240 YOBC students and their families, 1,500 YOBC concert and event participants, and music teachers and students from all 13 school districts in Bucks County. Visibility will include 78,000 local households receiving the *Bucks County Courier Times* and the *Intelligencer* newspapers. We are offering annual sponsorship opportunities that will include maximum visibility through recognition at our concerts, on our website, in our regular e-newsletters, on our promotional items, at our community events, and in a special display ad in the newspapers.

Proceeds will help YOBC execute our mission of creating opportunities for young musicians to achieve artistic excellence through enriching classical music experiences, including our Students-in-Concert (SIC) program which provides educational opportunities in several school districts whose music programs have been cut back or eliminated altogether.

Concert Sponsorship Opportunities and Benefits

Title Sponsor - \$8000 (exclusive)

- Sponsor's names listed on the program cover as a title sponsor of YOBC's fall and spring concerts, and Annual Winter Benefit.
- Company Logo and clickable link on home page of YOBC website.
- Sponsor names and logo on YOBC concert poster placed around Bucks County (275 printed) and circulated electronically (350 distributed).
- Recognition in YOBC e-newsletter, circulated three times per year to about 1500 recipients.
- Recognized as YOBC Concert Sponsor in the footer of a weekly e-mail to YOBC member families.
- Verbally acknowledged as the official concert sponsor at the beginning of each concert.
- Access to 10 complimentary tickets to all YOBC concerts. Sponsor must contact YOBC in advance of concerts to reserve tickets.
- Eight tickets to the Annual Winter Benefit.
- Literature on display in the lobby at all 7 concerts. (provided by sponsor).

Platinum Sponsors - \$5,000

- Concerto Competition Sponsor Premium Program listing
- Logo and name placement in a half page ad in the Sunday editions of the Bucks County Courier Times and Intelligencer newspapers.
- Company Logo and clickable link on home page of YOBC website.
- Full page ad with premium placement in programs for YOBC's fall and spring concerts, and Annual Winter Benefit.
- Name and logo prominently included on concert poster placed around Bucks County, 275 printed and 350 circulated electronically.
- Recognition in YOBC e-newsletter, circulated 3 times per year to 1,500 recipients.
- Recognized as YOBC Platinum Sponsor in the footer of a weekly e-mail to YOBC member families.
- Access to 8 complimentary tickets to all YOBC concerts. Sponsor must contact YOBC in advance of concerts to reserve tickets.
- Eight tickets to the Annual Winter Benefit.
- Literature on display in the lobby at all 7 concerts. (provided by sponsor)
- **Category exclusivity is available at the Platinum Level of sponsorship for a \$1,000 premium.**

Gold Sponsors - \$2,500

- Conductor Podium Sponsor Premium Program listing
- Logo and name placement in a half page ad in the Sunday editions of the Bucks County Courier Times and Intelligencer newspapers.
- Company Logo and clickable link on home page of YOBC website
- Half page ad in programs for YOBC's fall and spring concerts, and Annual Winter Benefit.
- Name and logo prominently included on concert poster placed around Bucks County, 275 printed and 350 circulated electronically.
- Recognized as YOBC Gold Sponsor in the footer of a weekly e-mail to YOBC member families (distribution 250 per week)
- Access to 6 complimentary tickets to all YOBC concerts. Sponsor must contact YOBC in advance of concerts to reserve tickets.
- 6 tickets to the Annual Winter Benefit.
- Literature on display in the lobby at all 7 concerts. (provided by sponsor)
- **Category exclusivity is available at the Platinum Level of sponsorship for a \$1,000 premium..**

Silver Sponsors - \$1000

- YOBC Chamber Ensemble Sponsorship Premium Program listing
- Logo and name placement in a half page ad in the Sunday editions of the Bucks County Courier Times and Intelligencer newspapers.
- Company Logo and clickable link on home page of YOBC website
- Quarter page ad in programs for YOBC's fall and spring concerts and Annual Winter Benefit.
- Access to 4 complimentary tickets to all YOBC concerts. Sponsor must contact YOBC in advance of concerts to reserve tickets.
- 2 tickets to the Annual Winter Benefit
- Literature on display in the lobby at all 7 concerts. (provided by sponsor)

Bronze Sponsors - \$500

- Logo and name placement in a half page ad in the Sunday editions of the Bucks County Courier Times and Intelligencer newspapers.
- Company Logo and clickable link on home page of YOBC website
- Quarter page ad for all 7 concerts (4 program books) including fall and spring concerts and Chamber Concert.
- Access to 2 complimentary tickets to all YOBC concerts. Sponsor must contact YOBC in advance of concerts to reserve tickets.

To Become a Sponsor:

1. Choose a sponsorship level
2. Complete the Sponsor Reply Form (mail hard copy or register online at www.yobc.org).
3. Submit advertisement and company logo on YOBC's website www.yobc.org or via email.
4. Submit payment on YOBC's website or mail your payment to Colleen Sweetsir.

Other Visibility Opportunities

Display Advertisements for the season (visibility to 1,500 YOBC concert and event participants across seven concerts):

Full page	\$800
Half page	\$500
Quarter page	\$300

Business listed as
a donor at the
Conductor's Circle
Level \$150

For information about sponsorships or advertisements, contact:

Beth Guerriero, Director of Development: development.yobc@gmail.com
267-394-7855

Mail Checks to: YOBC c/o Colleen Sweetsir, 10 Hedgerow Drive, Fairless Hills PA 19030

Thank you for helping to create opportunities for young musicians!